



## IUCN Eastern and Southern Africa Regional Office

### **Terms of Reference: Development of a training course and training materials for the Local Communities: First Line of Defence against the Illegal Wildlife Trade (FLoD) Initiative**

#### **1. BACKGROUND**

The Biodiversity and Protected Areas Management (BIOPAMA) programme aims to assist the African, Caribbean and Pacific (ACP) countries in developing a framework for improving technical and institutional approaches to conserve biodiversity, particularly in protected and conserved areas, through regional cooperation and capacity building activities. It is an initiative of the ACP Group of States financed by the European Union's 11th European Development Fund (EDF), jointly implemented by the International Union for Conservation of Nature (IUCN) and the Joint Research Centre of the European Commission (JRC).

Strengthening local community engagement in protected area management, governance and the conservation of biodiversity are among the key objectives of BIOPAMA. The need to support and improve efforts to combat poaching and illegal trafficking of wildlife were identified as priorities for the BIOPAMA programme in the Eastern and Southern Africa region.

Engaging communities as partners in combatting illegal wildlife trade (IWT) is increasingly recognized as critical, but has proven difficult to operationalise in a meaningful and sustainable manner. While there is increasing recognition among practitioners and policy makers of the need to engage rural communities that neighbour or live with wildlife as key partners in tackling IWT, a clear framework to guide, monitor, and assess such action has been lacking. With some exceptions, the role of rural communities in combatting escalating IWT in high-value species and the conditions under which community engagement does and does not work have received little attention. This has hampered efforts to effectively partner with communities in the fight against wildlife crime.

In an effort to address this, the International Institute for International Development (IIED), the International Union for Conservation of Nature (IUCN), IUCN CEESP/SSC Sustainable Use and Livelihoods Specialist Group, and the IUCN/SSC African Elephant Specialist Group developed a new initiative - Local Communities: First Line of Defence against Illegal Wildlife Trade (FLoD). The FLoD initiative takes an action research approach to testing and investigating a theory of change on engaging local communities in tackling IWT, comparing and contrasting the assumptions, perceptions, and logic flows of IWT project designers and target communities. The FLoD initiative



takes advantage of an iterative and adaptive learning process to help local communities, and project designers/implementers working at site and landscape levels to understand the context-specific motivations and assumptions that underpin the activities (legal and illegal) of local communities, and their responses to the activities of others.

Based on a pilot phase in Kenya, the FLoD partners have developed a methodology and guidance document to assist communities and project designers/implementers to develop more effective anti-IWT interventions. All FLoD resources, including the guidance and associated tools, are available at [www.iucn.org/flod](http://www.iucn.org/flod)

## 2. OBJECTIVES OF THE CONSULTANCY

Working under the supervision of the BIOPAMA Regional Coordinator and the FLoD Steering Committee, the key role of the consultant/s is to develop a training course and related training materials for the Local Communities: First Line of Defence against the Illegal Wildlife Trade (FLoD) Initiative. This will build on the existing guidance and tools available on [www.iucn.org/flod](http://www.iucn.org/flod). This will be used to train key community-support organisations who could become independent facilitators of the FLoD approach and organisations who design and implement IWT projects.

It is envisioned that the training course and its supporting learning aids will help practitioners better understand each local context in which they are working, and quickly assimilate and apply the FLoD methodology. Building on existing knowledge and experience, the course is intended to be generic enough to be used across different socio-economic settings, different species in illegal and legal trade across eastern and southern Africa. The open access training materials developed will expand the current guidance, providing examples and exercises to further explain the approach, build specialist expertise and assist in the roll out of each step in the methodology. The training course should include elements of experiential and adaptive learning.

## 3. EXPECTED OUTPUTS

The expected outputs from this project relate directly to objectives outlined above and include the following:

1. An inception report outlining the process for development of the training course and learning aids for approval by the FLoD partners.
2. A description of the planned components of the training course for FLoD practitioners for approval by the FLoD partners.
3. A FLoD training course that can be used independently by other practitioners and trainers.
4. Relevant learning aids and/or training materials to be used in combination with the above training course during training events.



## 4. REQUIRED QUALIFICATIONS

IUCN is looking for a training institution experienced in curriculum development, working in the area of wildlife conservation and active in the eastern/southern Africa region to help develop the FLoD training course and related training materials for FLoD practitioners. Ideally the institution should have a solid track record in developing similar training courses and materials.

The experts engaged in this work should have the following minimum qualifications:

1. An MSc or higher in education and training, biodiversity conservation, natural resources management, environmental sciences, socio-ecology or related fields
2. Minimum of 10 year's post-qualification experience in education and training, including the development of training courses and the related materials.
3. Demonstrated experience with similar projects.
4. Excellent technical skills in producing training manuals and learning aids.
5. Good interpersonal and communication skills, including the ability to work as part of a team.
6. Excellent command of the English language.

## 5. TIMEFRAME AND LOGISTICS

The consultancy shall be conducted over a period of **3 months**, starting in June 2019.

## 6. PROPOSAL

A comprehensive proposal for these terms of reference should be submitted and include the following:

- CV of key personnel;
- List of other similar projects completed to date;
- An outline of the proposed approach, tasks and activities required to complete this consultancy;
- Budget and timelines;
- Please include in your budget and timelines any suggested changes or additions to the specific tasks under 3 above to ensure a high quality and effective product.

Please send your full proposal to Sue Snyman ([sue.snyman@iucn.org](mailto:sue.snyman@iucn.org)) by midnight on **31<sup>st</sup> of May 2019**.

